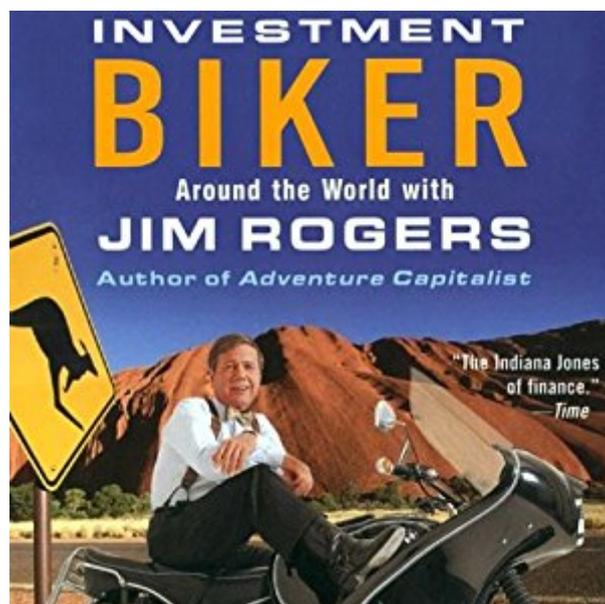


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# Investment Biker: Around The World With Jim Rogers



## Synopsis

Legendary investor Jim Rogers gives us his view of the world on a 22-month, 52-country motorcycle odyssey in his best-selling business/adventure book, *Investment Biker*, which has already sold more than 200,000 copies. Before you invest another dollar anywhere in the world (including the United States), read this book by the man *Time* magazine calls "the Indiana Jones of finance". Jim Rogers became a Wall Street legend when he co-founded the Quantum Fund. *Investment Biker* is the fascinating story of Rogers's global motorcycle journey/investing trip, with hardheaded advice on the current state and future direction of international economies that will guide and inspire investors interested in foreign markets.

## Book Information

Audible Audio Edition

Listening Length: 15 hours and 6 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: September 10, 2013

Whispersync for Voice: Ready

Language: English

ASIN: B00EO4KFO4

Best Sellers Rank: #55 in Books > Audible Audiobooks > Nonfiction > Transportation #221 in Books > Engineering & Transportation > Automotive > Motorcycles #234 in Books > Audible Audiobooks > Nonfiction > Travel

## Customer Reviews

What made this book appealing to me is Roger's historical, political, social, and financial take on every country he went through. Like it or not, assets, such as a cow, translate into money and the money then translates into another cow. If readers don't understand the significance of money, credit, banking and the 20th century debate between Schumpeter and Keynes, they aren't going to get as much from this book. Another thing about Rogers is that he's a trader who in the short term can sound like an alarmist. He has a marvelously comprehensive world view, known as a top down model in the business of investing, and he isn't afraid to risk his capital and then turn on a dime. He'll reverse his investment from short to long in a heartbeat and usually win. A microscopic number of people are able to do this successfully. I repeat, he is not a buy and hold long term investor. He's

highly energetic and capable of putting in a prodigious amount of time researching questions in order to improve his model of assumptions which dictate his investment expectations. While he waxes eloquently on the romantic aura of spending the night in the Sahara and on the colors of the light show in Siberia in contrast with the technicolor collage of the homes and gardens there, he was clearly more interested in buying low and selling high. Notice how he went for the beer and banking stocks; also the local power company provided if there wasn't excessive government regulation. As for Tabitha and the surrounding scenery Jimmy was doin' the best with what he's got. Like many men he lacks a full understanding of women, he just isn't programmed that way. The same can be said about women re men, but that's another subject. Sending her to mechanic's school was original thinking.

This is a travel book, not a financial book, period. It's 90% travel to 10% international finance/investment 101. And it's interesting because Jim gives us a glimpse of the current, recent and distant-pasts of these exotic and intriguing places he visits on his motorcycle journey which spanned 22 months. He didn't look up influential people in the places he visited. He writes about his conversations and experiences from people he "bumped into" during his trip. That's where one learns what a place is really like. He also "put his bike down" a couple of times, and spent a lot of time wrenching on it. He's no schlep. A success on Wall Street, he has a lot of knowledge about many different parts of the world in a historical, and "future possibility" sense in the political, economic, and cultural context. Because his experiences on this journey, which comprise this book were penned in the early 1990s, the reader can: see if Jim was right about his take on the future of these nations. Overall he's on track. For example, the rise of Islamic extremism in poor Islamic countries that have been left behind in the technological advances and globalization of the planet. Religious resurgences in the former Soviet republics, the lack of common sense and wastefulness of the communistic system, and the then-and-now shrinking of our world via telecommunications, freer international trade, regulations, technology, and business/trade agreements. For the ten-percent of the book that discusses general international investment, for the layman he discusses U.S. Gold and monetary policy, that are short and easy to read, as well as basic Monetary policy and Macro-economic functions. How does someone buy and sell currency? What do folks look for when they invest in a nation?

Jim Rogers is well-known to viewers of CNN and for having been, with George Soros, the manager of the Quantum Fund for many years, the top performing mutual fund of its time, turning out a 34%

annualized return for many years. I've read Soros's books also, and he has high praise for Rogers, saying he was a great idea man. I have found certain aspects of Rogers' investing style interesting. He has a knack for detecting social trends in advance of the influence this would have on the stock. He did this by subscribing to and reading something like 90 mass-market magazines and trade publications and looking for trends. For example, years ago, when the "natural look" was sweeping the country and women were shunning make-up, he saw this and shorted Avon Cosmetics. The stock was trading around 80 or 90 at the time and was still considered a solid company. He covered his short two years later when the stock was below 10 bucks. Not too bad. Rogers' travelogue isn't a typical traveler-writer's story, since he is so focused on the economics of the different countries, but I didn't mind that at all as I am an international investor myself, and wanted to hear his observations on these countries. For example, he finds Botswana, north of South Africa, a good bet for investors since it is equally as resource and mineral rich as South Africa, but without all the racial and tribal problems it and other African countries has. The country is mostly one tribe but the other two main minority tribes get along well so the country lacks the tribal tensions that have led to all out civil wars in other regions of the continent. Furthermore, he notes that both political parties are solidly capitalistic and want a prosperous stock market.

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